

CRAN Board Meeting DRAFT Minutes 1/11/23

Corrections: October 2022 minutes, the working cat program is not under Toni Ray, she is collaborating with Julie Tanit.

Attending via Zoom: Marci S, Karrin J, Kristina P, Julie M, Patti H

Attending in person: Louanne K, Kim K, Lisa L, Lyllian B, Shad C, Nicki G, Emily C, Carole T

Absent: Jean H, Tammy G

Called to order at 5:07pm. Lyllian moved to accept December minutes, second by Louanne with one correction: the Practice cases for the Vet mentioned in those minutes occurred on December 20, 2022.

PUBLIC COMMENTS: Emily C asked where in our policies is the hold protocol written? Julie M shared that according to the Animal control officers in unincorporated Lane County it is 45 days for strays. Louanne added that it is 90 days for City of Eugene and City of Springfield. Greenhill's hold policy is 3 days, because they have some sort of exception

Carole brought a handout including the AAFP toolkit for hospice and palliative care for animals. She will email the handout to the Zoom attendees.

FINANCIALS: Marci presented the statement of activity for December. We could not view it, as there was no screen to put it up for attendees to see. The bottom line for December was that we spent \$48,000 in medical expenses, but we ended up positive for the month by \$31,000 overall. She shared the Statement of Financial position; currently (as of today) we are down \$40,000 for the year but Marci was on vacation for a week and is still processing bills and donations. As of January 11th, 2023 we have \$139,000 in assets.

COMMITTEE REPORTS

Stats: Lyllian shared that adoptions are inflated for December because the sweep in cleaning up the data caught us up for the year, and put the ones that were missed throughout the year into December. We only have 376 cats currently in our care as of the end of December.

Fundraising: the Fall campaign has raised \$36,000 so far, \$12,500 of that coming from online donations. We have surpassed our original goal of \$35,000. Nicki shared that she and Marci met with Charlotte and discussed the best ways to develop donor relationships. They are going to watch a demo this week on donor software, still researching what will work best for CRAN.

Adoption: Karrin said they are struggling to keep up with all the adoption applications coming in. They are stepping back a bit from their duties leading the counselors. There are no new counselors, Karrin and Jean are working together to simplify the process.

Marketing/Social Media: Julie M is still maintaining our FB business page. She shared that we still get a lot of out of state requests that come in via Instagram as well as our FB page. Lyllian shared that the Newsletter will be going out this week. She needs some help with cat adoption social media posts.

Foster: Kim has a spreadsheet she uses to track new fosters. Nothing else.

Surrender: the report is in the Board packet. Emily C shared a draft proposal she created for improving the current surrender protocols. She suggested a 3-level prioritization: emergent, special needs and waitlist. There are more details in the handout she passed around. She wants some Board input on establishing priorities for intake of surrenders.

TLC: Kim said we have mostly shy cats there right now, with socializers working to get them ready to go live in foster homes. Sarah O. is working with volunteer coordinator Avery S to find more help for TLC. They may have to split up some of the duties so no one has an unfair workload, especially since Sarah is stepping away from TLC so we need someone to run the building.

Medical: We spent \$48k, as mentioned during financials. Some of it was spent taking care of special needs kitties; there were a lot of spay and neuters as well.

OLD BUSINESS: Lyllian has lots of good ideas for cat promotions and wants some help putting them into action. Some of her ideas were cat cut outs (which we have done in the past), digital photo frames featuring cats available on the website, and a "shy cats club" highlighting some of our timid cats. Shad volunteered to reach out to local media to see if they would be willing to feature some of our adoptables, kind of like Greenhill does each week on a local TV station. Someone also suggested handing out flyers to local senior care facilities and retired living communities about fostering.

NEW BUSINESS: Louanne asked for volunteers to join a committee that would analyze what happened with our panleukopenia outbreak, what worked well, and what we can do to be better prepared. Carole, Karrin, Nicki all agreed to join. Shad is planning to go to Portland area rescue groups on Jan 21-22 to learn more about how they are promoting cats, etc. Marci said she would reach out to someone she knows in the rescue community in Roseburg.

Nicki moved to adjourn the meeting at 6:40pm, seconded by Lyllian.

Respectfully submitted,

Lisa Lundquist, Secretary