

CRAN Board Meeting
Sunday, February 14, 2021
Zoom meeting (online) 5:00 PM



Directors present: Louanne Koch – President; Julie Tanit – Secretary; Ruth Bern, Kim Konevich and Stephen Parkinson – members

Officer present: Rob McIntosh – Treasurer

Guests: Lillian Breitenstein, Emily Ciscell, Christina Drumm

1. Meeting was called to order at 5:02 PM by Louanne Koch – President
2. Minutes from the meeting on 12/13/20 and 1/17/21 were read. One formatting correction for item G on 12/13 was noted; Julie will ask Marci to correct and resubmit. Louanne moved to approve as corrected; Stephen seconded; motion was approved unanimously.
3. Public comment: None
4. New Business
 - a. Board Elections: Louanne Koch, Kim Konevich, Stephen Parkinson and Julie Tanit reaffirmed their commitment to serve in 2021. Louanne nominated Julie Tanit to serve as Secretary and Ruth Bern to join the Board; Stephen seconded her motion. Approval was unanimous.
 - b. Adoption Team report was reviewed and discussed. Louanne moved that the adoption application be modified to add date of birth and government issued ID; Stephen seconded and the motion passed unanimously. Louanne moved that applicants must be at least 18 years old, and revisit the question of requiring applicants be 21 years old in April; Ruth seconded the motion, which passed 4 to 1. Ruth will work on standardizing our stated response time on our bounce-backs to 3 to 5 business days.
 - c. Increase adoption fees. After discussion, Stephen proposed the fees be increased by \$15 for young cats and kittens; Ruth seconded and the motion passed unanimously.
 - d. Cat sponsorships were discussed. Rob reported that our accounting systems don't have a way to track sponsorships received. Ruth stated that they are recorded on the ID sheet. Action was tabled until April.
 - e. Stray hold procedures were discussed; Stephen offered to contact Animal Control for Eugene, Springfield and Lane County regarding the discussion and report back.
 - f. Long Range future planning – Louanne proposed forming a committee; Emily Ciscell, Christina Drumm and Julie Tanit volunteered to serve.
5. Committee Reports
 - a. Foster – Kim reported that we have open fosters now.
 - b. Surrender – Louanne reported CRAN received 519 surrender requests in 2020; each request can be for a single cat or as many as a whole colony of cats.
 - c. Medical – Christina reported that Kelly Jones is training to help with ringworm and medical tasks. She stated that she will be donating a microscope and that TLC now has an incubator and centrifuge thanks to the PetSmart grant which Jean secured. She reported that TLC is ringworm free as of February 1.
 - d. Volunteers – No report
 - e. TLC – Christina reported that the facility opened in May 2020 and served 138 cats in 2020, which includes 29 cats with ringworm. She reported on the variety of ways the facility is being used and thanked people for their help.
 - f. Adoptions – Ruth reported that 121 cats were adopted from 271 applications received and processed in January. This follows on 127 adoptions in December. She explained that many places are not allowing in-person visits like CRAN does and that people from as far away as Portland and Bend are now adopting from CRAN.
 - g. Financial – Rob McIntosh reviewed the Statement of Financial Position, Statement of Activity, and presented an amended budget. He stated that the Fall Fundraising Campaign had brought in \$60,000, that adoption fees are up and that people have been very generous to CRAN. The amended budget

increased the Ebony Fund line item to \$10,000 thanks to the donation from Donna Mason; Louanne moved to adopt the amended budget; Stephen seconded and the motion passed unanimously.

- h. Fundraising – Jean Harman submitted a written report and her 2021 Fundraising Plan (attached).
 - i. Marketing/Social Media – Lyllian reported that CRAN served 756 cats in 2020, compared to 520 cats in 2019. She and Jen are active promoting cats on social media and with a variety of marketing activities to support adoptions and fundraising.
 - j. Working Cat program – No report
6. Meeting was adjourned at 6:30 PM, Louanne motioned to adjourn, Stephen Parkinson seconded the motion, all approved.

Next meeting will be April 11, 2021 at 5:00 PM via Zoom.

Respectfully submitted by Julie Tanit, Secretary