

CRAN Board Meeting  
Sunday, August 8, 2021  
Zoom meeting (online) 5:00 PM



Directors present: Louanne Koch – President; Julie Tanit – Secretary; Ruth Bern, Lyllian Breitenstein, Kim Konevich and Stephen Parkinson – members

Guests: Emily Ciscell, Jean Harman, Lori Kevith, Julie Mason, Marci Seghetti (at 6 PM) , Avery Stewart, Carol Thatcher

1. Meeting was called to order at 5:04 PM by Louanne.
2. Guest Lori Kevith was introduced by Lyllian Breitenstein.
3. Minutes from the meeting on 6/13/21 were read. Two corrections were noted: Rika's title in 5.a is incorrect and the next Board meeting date below item 8 is incorrect. Stephen moved to approve as the Minutes as corrected Louanne seconded; motion was approved unanimously.
4. Public comment: None
5. Financials – In Rob's absence, Louanne asked the Board to review Rob's written report, Statement of Activity and Statement of Financial Position which showed that CRAN's Financial Position remains very strong.
6. New Business
  - a. Adoption Promotion ideas were discussed and two approved: Senior cats will be promoted in November, with Lyllian taking the lead. Ruth proposed a September promotion with a gift card drawing for adoptions completed in September; Louanne agreed to secure 5 to 10 gift cards for the promotion.
  - b. Catteries Reopening were discussed and postponed in light of rising COVID cases. Jean reported that she is staying in touch with PetSmart Management at South; Louanne agreed to re-connect with Julie Ganick. Jean also stated that South will be deep-cleaned in the next 10 days.
7. Committee Reports
  - a. Fundraising – Jean reviewed her revised written report, including progress on grants, Bottle Drop, Calendar Contest and Baby Shower programs. She stated that she would like to send handwritten thank you letters for donations of \$250 and up, and would like to print CRAN notecards for the project. Julie suggested Jean check storage for existing CRAN notecards. Ruth and Jean requested CRAN business cards which Jean offered to draft/design. After further discussion, Louanne moved to approve Jean's proposed thank you letter project; Lyllian seconded the motion which was approved unanimously.
  - b. Stats – Lyllian reviewed the 2021 Statistics.
  - c. TLC Program – Ruth reported that every room in TLC is full and busy with cats. There are a couple of volunteer positions that need to be filled and there is a good crew of volunteers there.
  - d. Adoption Program – Ruth reported that 31 cats were adopted last month, and that adoptions are very slow.
  - e. Marketing/Social Media Program – Lyllian reported that she is continuing to update CRAN's website, and will keep producing the monthly adoption summaries photomontage. She noted that promoting cats has been slow with Jen away, and stated that the CRAN Community Page has shifted and no longer has many updates from adopters. Julie Mason continues to monitor the CRAN Business Page.
  - f. Volunteers – Avery reported that she had had an influx of volunteer applications in the last week. Louanne reported that there was a good turnout for the Continental breakfast on 7/10 where all the volunteers of the month recognized. She asked everyone to send new Volunteer of the Month nominations to Avery.
  - g. Surrender Team – Louanne reported CRAN received 50 surrender requests in July, with more arriving daily. She noted that both Sara's Treasures and Patient Pet Advocates have limited intake space now.
  - h. Foster Program – Kim reported there are 54 active fosters and, with some fosters leaving and others on vacation, CRAN is super full now.
  - i. Medical Program – Louanne reported that many kittens are getting spayed/neutered, many older cats have mobility issues or need dentals and that CRAN is working with a long list of veterinarians to meet the cats' medical needs. She also stated that Dr. Ashley's dermatology and allergy practice is now part of OVRA.

j. The Future! Long Range Planning Committee – Louanne stated the committee had not met.

8. Old Business

- a. Stray hold procedures – Stephen reported that he requested documentation for the law requiring a 30-day hold on strays and that no one could provide it.
- b. Louanne reported that she has not yet assessed the CRAN cats being fostered by Toni Ray and CCats.

9. Meeting was adjourned at 6:00 PM, Ruth moved to adjourn, Louanne seconded the motion, all approved.

Next meeting will be October 10, 2021 at 5:00 PM, location TBA.

Respectfully submitted by Julie Tanit, Secretary