

CRAN Board Meeting
Sunday, April 11, 2021
Zoom meeting (online) 5:00 PM



Directors present: Louanne Koch – President; Julie Tanit – Secretary; Ruth Bern, Kim Konevich and Stephen Parkinson – members

Officer present: Rob McIntosh – Treasurer

Guests: Lyllian Breitenstein, Emily Ciscell, Julie Mason, Tammy Goss, Marci Seghetti, Avery Stewart

1. Meeting was called to order at 5:03 PM by Louanne Koch.
2. Minutes from the meeting on 2/14/21 were read. Stephen moved to approve as submitted; Louanne seconded; motion was approved unanimously.
3. Public comment: Julie Mason reported that some of the KMR and other bottle baby supplies in storage had expired and needed to be culled; Marci Seghetti, Kim Konevich and Sharil Stinson will toss out expired food.
4. New Business
 - a. TLC program changes: Marci reported that Hazel Duclou is the new TLC Assistant Coordinator with Christina Drumm's departure. Volunteer recruiting and training is underway in coordination with Avery Stewart. Kim reported that it's been great to have Hazel .
 - b. Wags! Cattery policy proposal: Julie Tanit proposed that only two cats that have lived in the same home and peacefully coexisted for a minimum of 10 days may be placed in the Wags! Cattery together due to the cattery's open structure. Motion passed 4 votes to 1. Kim reported that Susan Orr will be stepping down as Wags! Cattery Coordinator and that Ruth Obadal has agreed to be the new Coordinator.
 - c. Cat sponsorships discussion: Action was tabled.
 - d. Adoption team policy proposal: Ruth Bern presented the Adoption Team's proposal that the minimum age to adopt a cat from CRAN be set at 21 years old. After discussion, Louanne moved to approve the motion; Ruth seconded; motion was approved unanimously.
 - e. Hospice Pet/Patient Pet Advocates Report: Louanne reported that she met with Leah Claypool, the new head of Patient Pet Advocates at their new office in Springfield. The group has been reorganizing.
 - f. Greenhill meeting report: Louanne and Lyllian Breitenstein reported on their meeting with Sasha Elliott, Director of Operations at Greenhill. Lyllian stated that they will look for ways to improve communication between the groups and how to better collaborate.
5. Committee Reports
 - a. Financial – Rob McIntosh reviewed the Statement of Financial Position and Statement of Activity, stating that CRAN is in good financial position. He noted that no expenses for TLC had been submitted in quite some time; Louanne agreed to look into that. Tammy Goss asked if the Bottle Drop program could be separated out on the report; Rob agreed that it could. Rob reported that the March "Not Specified" column included a \$1,500 donation towards Merlot's medical costs.
 - b. Fundraising – Louanne reviewed Jean Harman's written report in Jean's absence; Rob added that more people are needed on the Fundraising Committee and noted that nearly 20 hours of work were required to prepare the data for the direct mail firm to mail the Spring campaign letter.
 - c. Stats – Lyllian Breitenstein reviewed the 2021 Statistics, noting that 52 cats had been taken in and 52 had been adopted in March.
 - d. Volunteers – Avery Stewart is looking for nominations for Volunteer of the Month. She is working on volunteer recruitment, drafting an email to existing volunteers, and also the Catinal Breakfast which will be held Saturday, July 17.
 - e. Surrender Team – Louanne reported that Kim Konevich has been doing it all.
 - f. Foster Program – Louanne reported that Kim is just handling it.
 - g. Medical Program – Louanne reported that Edgewood Animal Clinic is now offering CRAN discounted services and VCA Westmoreland Animal Hospital takes CRAN's urgent medical appointments. She stated how nice it is to add new vet partners.

- h. Adoption Program – Ruth Bern reported adoptions are going well, with 132 applications received in March. New counselors are doing great, and the team would like to add 4 to 5 more Adoption Counselors.
 - i. Marketing/Social Media Program – Lillian reported that she is researching Canva, a graphic design program. She stated that the binder volunteer is back after a medical absence, and that the social media volunteer is now taking a medical leave. Julie Mason reported that things have been fairly quiet on CRAN’s Facebook Business Page.
 - j. Working Cat Program – No report
 - k. The Future! Long Range Planning Committee – No report
6. Old Business
- a. Stray hold procedures – Stephen Parkinson reported on who he contacted at the City of Eugene, at the City of Springfield and stated that he never found a contact at Lane County. He agreed to work on this more.
 - b. Ruth reported that the adoption process changes approved by the Board on 2/14 were working out great.
 - c. Louanne reported that the CRAN cats being fostered by Toni Ray and CCats have not yet been assessed.
7. Meeting was adjourned at 6:36 PM, Louanne motioned to adjourn, Stephen Parkinson seconded the motion, all approved.

Next meeting will be June 13, 2021 at 5:00 PM via Zoom.

Respectfully submitted by Julie Tanit, Secretary