

CRAN Notes Board Meeting 2/13/22

Meeting started at 5:03pm

Board members present: Louanne Koch, Kim Konevich, Ruth Bern, Lyllian Breitenstein

Officers present: Rob McIntosh

Public present: Emily Ciscell, Julie Mason, Lisa Lundquist, Patti Hansen, Justin Ruffler, Sarah Olson, Jean Harman

Correction submitted: Louanne has met the cats Toni Ray has, so when the other 3 are current on shots, they will be available for adoption. Lyllian moved to accept this correction; Louanne 2nd.

Rob shared the January financial statement of activity. He proposed using the same budget for 2022 that we had in 2021. He noted that the Ebony Fund may be miscategorized in medical expenses, something to look at. The budget was accepted but I did not catch who made the motion or 2nd.

Ruth mentioned that a volunteer named Inaga is working on a Shelter Luv script to upload to the CRAN website, and Lyllian volunteered to reach out to Inaga to make that happen.

Lisa Lundquist was nominate to the Board and asked to be Secretary, which she accepted. Since this is the first time taking notes as Secretary, some items may be incomplete or unclear.

Avery Stewart was not at tonight's meeting, so there was no update on the Volunteers.

Lyllian presented January statistics: CRAN did intake on 26 cats, adopted out 67 cats and 8 kittens, received 38 Spay/Neuter surgeries and logged 8 cats under the Ebony Fund. There was some discussion about the phrase "lifesaving percentage", and it was proposed that Emily (who is working on grants) does not include cats that die under our care in that statistic because it is not significant enough to affect the percentage.

Jean made the Fundraising presentation. The Winter Campaign raised about \$35k, with a good response and some regular donors. She said we are waiting to see if we receive a Greater Good grant for medical emergencies. We are a pre-approved partner for Greater Good, and Jean gave a brief history of our awarded grants in the past, for Bumblebee, Yves, and Hawkeye.

On the subject of bequests, Jean said she had approached the Kindest program to help us with fundraisers, but that she had received no response from them for 9 months. She also said they have changed their donation platform to include a 15% tip. Jean is going to follow up with Lynn Stearney on bequests.

Justin shared that Cars for Cats is live and on our website. The program provides free pick-up of cars, including those that don't run anymore. The URL is catrescues.org/car-donations. He said the program provides us with lots of supplies for social and print media as well. Justin has also

applied for a Google grant which provides \$10k in free Google advertising to organizations that receive the grants. He has a few campaigns going on the Google platform: promoting senior cats, surrender education, volunteer information, and foster information. He wants to add TNR education and cat parenting to the offerings.

Ruth spoke about Adoptions. There was an Adoption Counselor meeting in January, resulting in 2 new “pitchers” in Karen and Kelly. They also found a website that can confirm home ownership outside of our county.

Catteries discussion: Jean and Pattii are transitioning management of the South Cattery to Patti and Kim D. They want to keep just 4 cats at a time in the cattery, and have plenty of volunteers. They just need to set up regular shifts. Vanessa is managing the North Cattery. Julie Mason offered an update on Petco, that the manager of the new Gateway Petco (Anya) wants to feature a cat in that location. They have a condo big enough for 2 cats, and are willing to do cat care if CRAN can provide 1 -2 shifts as well. Julie is waiting to hear back on next steps. The Valley River Petco removed shelving from the breakroom and cleaned it up for meet and greets, but there are no cats at the VR location because we don't have any volunteers yet. Also, we have been informed we now need to supply all wet and dry food for our cats at Petco. Valley River Petco can feature an FIV cat but Gateway cannot. WAGS Emporium will allow FIV and Leuk cats to be featured there.

Marketing and Social Media update presented by Lyllian and Julie M. Jen is taking a break so Lyllian is posting the cats currently. Lyllian reported that our website currently has updated statistics, Board minutes, and financials. Karen has gotten our Twitter account going.

Kim presented an update on the Foster Program, she has received 6 new foster applications, including some college students. Foster Winter (and TLC volunteer) is moving to San Francisco.

TLC update—Sarah Olson is the new coordinator. Kate and Avery are working to find a replacement for Winter's shifts. There is some concern about the floor paint peeling up in some places,

Surrender Team update—Louanne did an intake that we took to SARAs Treasures. Ruth said we have taken in lots of special needs kitties recently.

Medical Team update—we had 2 kittens denied neuter surgery by WAG because they detected a heart murmur. We have a kitten with spinobifida (Lemonade), a foster discovered a bump on her lower back leaking fluid. Part of her spine is exposed near her rear end (she is a Manx). We took her to NW Vet Specialty for an MRI. Dr Kimball recommends corrective surgery be performed by a Board certified vet at OVRA.

WAG is giving us 5 spay/neuter appointments per week right now. We can get May appointments at the City of Eugene Spay & Neuter clinic. Mackenzie is performing 12 neuters a

month for us. Ruth asked Louanne to talk to our vet partners about possible getting some neuter surgery slots.

Barn Cat Program Update—Julie Tanit said we have received 5 applications for working cats since December meeting. She is forwarding the info to Toni Ray and Debbie McNamara.

Emily C. talked about long range planning, with need to get Shelter Luv up and going and to focus on financial stability during this challenging time with supply chain issues, cattery staffing etc. She recommends we have 3-6 month operating costs in reserve, or seek out an endowment. She suggested meeting up with other rescues in Lane County to talk about the status of cat rescue in our area.

OLD BUSINESS

Lyllian mentioned that we are still working on the stray hold procedure. Rachele volunteered to reach out for help making a procedure that can apply to cats, since existing ones are primarily aimed at dogs.

State Representative Nancy Nathanson adopted from us recently and had a good experience.

Louanne moved to adjourn the meeting at 6:30 and Lyllian seconded. The next meeting is scheduled for Sunday, April 10th at 5pm

Respectfully submitted,
Lisa Lundquist, Secretary