

CRAN Board Meeting

Sunday, September 8, 2019

Café Yumm-East Broadway, Eugene, 5:00 pm



Present: Louanne Koch-President, Rob McIntosh- Vice President and Treasurer, Marci Seghetti-Secretary, Julie Tanit, Stephen Parkinson, Christina Drumm and Kim Konevich members.

Guests: Trudy Lyne, Aven Wright-McIntosh, Julie Mason, Jean Harmon and Lisa Lundquist

1. Meeting called to order at 5:14pm by Louanne Koch-President
2. Minutes from previous month read. No corrections. Marci moved to accept, Stephen seconded, All approved.
3. Public comment: Julie Mason mentioned Best of Eugene is out and we one of the choices listed under "Best Animal Advocate". Also thanked Trudy for cat pads donated.
4. Committee Reports
  - A. Foster- Louanne Koch-Some new fosters with some returning to foster.
  - B. Surrender- Louanne Koch -43-47 min requests in Aug. We are turning people away.
  - C. Medical-Louanne Koch/Christina Drumm-Medical expenses high
  - D. Fundraising- Rob McIntosh-
    - a. Petco Foundation Holiday Wishes-Stories- Due 9/23/2019, 500-word Max.
    - b. Papa's Pizza 9/16/2019 All day, handed out flyers to disperse
    - c. Viking Braggot- 9/28/2019, 4-9pm handed out flyers to disperse.
    - d. Barnes & Noble Giftwrapping- 12-13-2019, Judy Potter is lead
    - e. Jean Harmon working on other grant opportunities
    - f. Fall campaign coming up
    - g. Special event in Feb/Mar
  - E. Adoption- Louanne Koch
    - a. Stats-Rob showed 502 YTD intake, 311 YTD adoptions, 306 in our care
    - b. Aven talked about the Clear the Shelter North PetSmart event Aug 17 & 18, 2019. 23 cats on site. Proposed new format, this was A LOT of work.
    - c. Adoption Counselors-counselor of the day program starts 10-1-2019-Aven explained how it will work.
    - d. WAGS! Has a new location Effective 10-1-2019-Susan Orr is Champion for CRAN
  - F. Financial- Rob McIntosh- Reviewed numbers, Donations were good for the month.
  - G. Operations- Aven McIntosh- Meets 2<sup>nd</sup> Wed of every month, 13 of 14 tasks done
  - H. Working Cat (Barn Cat) Program-Julie Tanit-Placements going well.
  - I. Volunteer- Aven McIntosh
    - a. Olivia Morris & Int'l High School cat bed project- students making cat beds to sell
    - b. Or. Business Dev. Networking Presentation 9-5-2019 Aven went, don't go again
    - c. New T-shirts FB poll in progress until 9-15-2019
    - d. Aven discussed CRAN newsletter 9-12-2019 release date. Send stories to Aven
    - e. PetFest 10<sup>th</sup> Anniv. 9-21-2019 10am – 2pm Lively Park in Springfield
    - f. United Way Day of Caring- 9-26-2019 PetSmart N/S and Petco
    - g. Beth Swanson transition starts 10-1-2019
    - h. Feline Navidad- Willamalane Adult Activity Center- 12-12-2019 6-8pm
  - J. Old Business
    - a. Building update-Louanne Koch-Drywall up and we have an Awning that was donated by Craig.
    - b. Marketing & Social media team-Instagram, & FB promoting, Jane making cute cutouts,

K. New Business

- a. DIY PVC Cat Tree Project- Christina presented idea that we buy materials and Thea Pet will make. Christina to get estimates.
- b. ID sheet, Rob asking for people who do data entry to go back in & fill in the blanks
- c. Aven scored two large cats given to us by PetSmart- Jane K to paint.

Executive Session called, Only board members now

Meeting adjourned 6:21pm Stephen motioned, and Marci seconded, all agreed.

Next meeting is 10-13-2019, 5:00pm, Cafe Yumm on Franklin Boulevard in Eugene

Respectfully submitted by Marci  
Seghetti, Secretary