

DRAFT MINUTES

CRAN Board Meeting

Sunday, Jan. 13th, 2019 - Café Yumm-East Broadway, Eugene, 5:00 pm.



Present: Louanne Koch-President, Rob McIntosh- Vice President and Treasurer, Julie Tanit, Christina Drumm.

Absent: Marci Seghetti-Secretary, Stephen Parkinson.

Guests: Julie Mason, Kim Konevich, Lisa Lundquist, Aven Wright-McIntosh, Jean Harman.
Minutes taken by Christina Drumm in Marci Seghetti's absence.

Meeting called to order at 5:10pm by Louanne Koch-President.

- 1) Minutes from December reviewed.
 - a) Discussion to amend 3E to say Santa Pet Photos continue through the 3rd weekend of December.
 - b) Julie Tanit moved to accept the minutes and vote was affirmative.
- 2) Public comment
 - a) Jean Harman - working on moving toward legislation to make tendonectomies and declawing illegal in Oregon.
- 3) Committee Reports
 - a) Volunteer Committee - Aven
 - i) Cost of \$281.06 for Holiday Party; a very cost-effective way to recognize volunteers.
 - ii) Outcome of adoption counselor meeting: good attendance, done 2x/year, trying to express to counselors their piece in the stream, upstream vs. downstream (what it takes to get cats to cattery and then follow up), discussed revising adoption application; key piece = indoor only policy supported strongly by counselors. It won't be a blanket policy but will do what's best for the cat (some cats have history of outdoor life and do best if given the option).
 - iii) Aven will build a draft for a new adoption application, taking some ideas from organization Meow
 - iv) Aven prepared flyer for list of other potential places people can find cats.
 - b) Foster committee - Louanne
 - i) In process of putting together small committee to brainstorm how foster group can operate better. Lisa Lundquist will be bringing lots of great ideas and energies from her classwork (she wants to connect with fosters to find out what's working what isn't, etc.) Lisa gave to Rob formulas for the spreadsheet used by Josephine County shelter that can automatically generate due dates for things like vaccines, etc.
 - ii) Kitten Lady coming to Grants Pass workshop. We were invited to have an organization table but decided not to but if people are going, please wear your CRAN t-shirts.
 - c) Surrender Committee - Louanne
 - i) A couple of new fosters have joined up.
 - ii) Sara Nyburg did some statistics, last year there more than 370 requests to surrender (many of those involve multiple cats); Surrender Team can share that info.
 - d) Medical - Louanne
 - i) Medical team continues to grow.

- e) Fundraising - Rob
 - i) Santa Pet Photos = \$3,098 (net about \$2700). Petsmart National continues to advertise free pet photos, challenging for us. Aven says this is her last year of coordinating, she's done it for 4 years. Aven recommends we do not do Santa Pet Photos next year. What about alternatives? Talk to Petsmart Corporate about "hiring" us? Look at other venues/events? Kim will look into 5th street. Julie Mason will look into Petco.
 - ii) Fall Fundraising met our goal with \$31,696.
 - iii) Dicki Jo/Yo raised about \$100. One night the weather was bad, but it didn't cost us anything.
 - iv) Fundraising team will meet this Thursday, 5:30 at Cafe Yumm, to discuss capital fundraising for new building.
 - v) Event for donors and to announce the new building is scheduled for Thursday Feb 28th, 5:30-7:30 pm at Along Came Trudy in Springfield.
- f) Barn Cat Program - Julie T.
 - i) Caught last cat in Pleasant Street colony.
 - ii) Cats placed into barn homes 2018 = 18 cats.
- g) Marketing Team
 - i) Putting Cats on Petfinder - lots of cats in foster not candidates for PetSmart, languishing, trying to find process so social media volunteers and others can build effective marketing team to make cats more visible; Includes getting them onto Petfinder. Example: BenBen in our care for over 2 years, Rika took pictures, someone saw him and he's now on a trial after only a couple of days on our website.
- 4) New Business
 - a) Lyllian and Louanne were able to schedule meeting with Hannah and Ginny at Greenhill. Plan to discuss numbers, how do they relate to the other rescues, what are their criteria for intake, how their ringworm program is going, etc.
- 5) Financial Report:
 - a) Comparing well with previous year. Rob distributed Statement of Activity for 2018 and 2018 and 2019 Budget. Proposed Budget to be discussed and adopted at Feb. meeting.
 - b) Hard deadline for 2018 receipts for reimbursement is January 25, 2019.
- 6) Elections:
 - a) Louanne reviewed by-laws; first thing we need to do is elect members of the board then officers (secy, vp, treasurer). We currently have 6 members on the board. Do we want to discuss expanding the number of board members? Julie Mason expressed interest in serving on the Board. Louanne told her that there is an application on the CRAN website for applying to serve on the Board.
 - b) CRAN will hold elections of the Board of Directors at Feb. meeting.

Meeting ended. Cafe Yumm told us another group had the room. We adjourned at 7 pm.

Next meeting Sunday Feb 10, 2019, at 5:00pm, Café Yumm! on Franklin Boulevard in Eugene

Respectfully submitted by Christina Drumm