

## CRAN Board Meeting

Sunday, Oct 8, 2017



Café Yumm-East Broadway, Eugene, -5:00 pm

Present: Julie Tanit, Lillian Breitenstein members and Marci Seghetti-Secretary.

Missing: Louanne Koch-President, Rob McIntosh- Vice President and Treasurer

Guests: Aven Wright McIntosh, Linda Anson

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Meeting called to order at 5:06pm by Marci Seghetti-Secretary

1. Minutes from previous month read and the following corrections were made:
  - 5B corrected to:  
Fundraising-Julie- Judy Potter in charge of donation jars. Rob covering Papa's pizza fundraiser on 9/21/2017, Comedy Night Oct 18, 2017, Marci-Symantec, Steven-Santa Paws photos, Rob & Julie year end direct mail, Aven was pending response from Best friends & heard nothing back which was a reply in itself.
  - 6C Corrected to:  
Rob brought up the position of secretary being filled. Louanne asked if Marci would consider the position. Marci said she would. Rob moved to approve, Christina seconded with unanimous approval from the board members. Marci is now secretary.  
No other changes were made. Lillian moved to approve all changes, Marci seconded, with unanimous approval from the board.
2. Public comment: none
3. Old Business
  - A. Planning-please submit your long-range goals-Still need from Marci & Christina
  - B. Adoption protocols for Volunteers & Fosters-Louanne- Tabled until next meeting
  - C. Discussion about return adoptions & micro-chips. Rob contacted both RG & FPCR & both are willing to work with us on correcting errors. Need list of all returned cats. We have list of all entry errors-Tabled until next meeting.
  - D. Aven has order pending for cat lids. Samples coming from China.
  - E. Lillian status on surrender committee- Marci has agreed to work on Surrender committee once someone can take her place at working at Gramsters. No change at this time.
  - F. Spread sheet protocol training-Louanne-Tabled until next meeting
  - G. Aven reported that the United way day was a huge success.
4. Committee Reports
  - A. Adoption/Foster report- Louanne- Julie reported that we have 571 intakes as of 10-8-2017
  - B. Fundraising- Julie- Fundraising committee met 10-8-2017 at 4:00pm. Talked about giving trees-Marci to check with Symantec, Bob cat Pets & Coastal Farms. Linda talked about matching grant companies & is going to research going rate for business donations. Julie suggested as a way to increase donor list, each member reach out to 3-5 people with a personalized note. Talked about a board party to do this. Julie to get back with date and location of that party.

- C. Medical Team- Christina- Tabled until next meeting.
- D. Volunteer-Aven-Volunteer party is Dec. 16, 2017 possibly at the Irving Grange. Discussed Barnes & Noble giftwrapping opportunity, Aven has three spots that are all full.
- E. Special project- Marketing cats- Lyllian- November is adopt a Senior month. Discussed reduced fee. \$11.00 was discussed. No plan finalized yet Lyllian working on it.
- F. Marketing- No committee head at this time

5. New Business

- A. Financial report- Reviewed Financial report provided as of 10-8-2017 & September 2017 statement of activity.
- B. Surrender committee met last week. Working on statistics spreadsheet. Sarah has started doing follow-ups. Alex quite surrender committee.

C/D. Review spreadsheet protocols for data entry & who decides who becomes a CRAN cat- Tabled until next meeting

- E. Discuss FB protocols - Added by Lyllian at Louanne's request.

6. Other Business- Linda Anson offered to do strategic planning for CRAN. Marci requested she provide a written plan. To present to the board at the next meeting.

Lyllian moved to adjourn and Julie seconded. Unanimous agreement from the members. Meeting adjourned at 6:03 PM

Next meeting Sunday Nov 12, 2017 at 5:00, Café Yumm! on Franklin Boulevard in Eugene

Respectfully submitted by Marci Seghetti, Secretary