

WCDC Board Meeting  
Minutes July 9, 2017



Café Yumm-East Broadway, Eugene, -5:00 pm

Present: Louanne Koch- President, Rob McIntosh- Vice President & Treasurer, Christina Drumm, Julie Tanit, Lyllian Breitenstein. Absent: Marci Seghetti.

Guests: Stephen Parkinson, North Cattery Manager and Aven Wright-McIntosh, Volunteer Coordinator

Meeting called to order at 5:05pm

1. Minutes from the June 11 meeting were read and reviewed. The following clarifications were made:

- Clarify the language in the minutes about McKenzie's offer to make it clear that the Board moved to decline the offer.
- 3b - Add that this issue will be "referred to the funds development committee".
- 4b - Add that submitted proposal to Best Friends will be for "for specific cats".
- 4e - Indicate that these promotions are through Best Friends.

Lyllian moved to accept the minutes as amended, Julie seconded the move, and the minutes were accepted unanimously.

2. Public Comments: None.

3. Old business

A. Rebranding - We looked at mock ups of the various items; agreed to go with the two-color options.

- Do we need help from volunteers to go around town to trade out rack cards?
- Will we change out receipt forms? We still have 300. They are carbonless copy paper and expensive so we'll use them up.
- Aven will ask WAG to use our new acronym.
- Applications, forms, and handbooks will use the new name and logo. We planned ahead and didn't reorder any with the former name.
- Rob will get a style sheet/guidelines etc. from designer so that all future uses of logo will be consistent.

B. Planning sheets - Rob will collect sheets and when they are all in and we will discuss as a Board at that time.

- Suggested that Kate be invited to discuss her experiences as a founding Board member.

C. Spring Fundraiser - HUGE success. We exceeded our goal and raised \$29,511.40

- Factors that may have led to success: asked more people, asked multiple times, it was a campaign, people got excited about the matching aspect, a goal was set and a plan put in place, the letter Julie crafted was well done.
- There were 100 different people that donated while last year's fundraiser only garnered donations from 34 different people.
- Next steps? Look at the sustaining donor program and see if that can be expanded

- D. Continental breakfast - Aven distributed the agenda.
- Bring cat-related items that could be used in the raffle.
  - There will be a green screen for taking photographs and as a test run for using a green screen at the Santa photo event.
- E. Sunday Streets - There are plans for a Lucy booth as well as a general table.

#### Committee Reports:

- A. Adoption/Foster, Louanne - 263 intakes so far; 30 fewer than than last year at this time. June spay/neuter number from WAG is 53.
- There's something wrong with 2016 Google docs ID sheet. It stops before 2016 is actually finished.
- B. Fundraising, Julie - They will discuss the sponsor vs. partner issue and then bring back a recommendation to the board for a definition. Recommendation for the Strut Your Mutt event is that we participate virtually (October). We have to decide by September 1.
- C. Medical Team, Christina - Intake chores being done primarily by Colleen and Christina.
- It's been difficult finding volunteers able and willing to commit to the demands of this kind of volunteering. Colleen is taking on quite a few special needs tiny babies. Christina is tracking boosters that need to be done and is making WAG appointments. Efforts will continue in trying to find volunteers.
- D. Volunteer report, Aven - Volunteer of the month will be Roxanne Jensen. Aven is going to implement a more informal recognition of volunteers on a weekly basis.
- E. Special projects/marketing cats, Lyllian - The June promotion wasn't very successful; maybe too many kittens overshadowed the cats being promoted. Only 2 cats from the promotion were adopted. Making Facebook flyers seems to be very effective. Within 30 minutes of Chico's flyer being posted someone called and now he is on a trial. Lyllian has the process down but it is time consuming.
- Need to get even the really shy cats up on petfinder.
  - Kate put her two fosters on Craigslist and that generated some inquiries. Perhaps we should start doing more posts on Craigslist.

#### New Business

- A. Financials - Rob went over the statement of financial position and statement of activity.
- B. Volunteers and Fosters - Should the requirements/protocols be the same for volunteers who want to adopt a cat as they are for community members? Issues to consider: Should we waive the adoption fee or certain requirements? Should there be a special rate for a foster that's had a long term foster? Louanne will draft up a set of protocols that will apply to all potential adopters, whether volunteer or community member then Board will provide input.
- How do we designate a cat as a long term foster? Future discussion, think about. Get into chart, look for cats that are LTFs and think about why.

- Leukemia cat, Ricki, can we give foster permission to take Ricki out of state when she has to go to California?
- Leukemia cats very susceptible to stress but this foster is very responsible and close to the cat. Ask foster to take cat for ride in the car to make sure the cat is ok.

C. TNR program - There will be a TNR request form that will be accessible from a website address that will be given to person asking for TNR help. There will not be an obvious link from the website for this.

D. FeLv/FIV testing of kittens protocols. Should we go to the protocol of testing all kittens? Can we order test kits for WAG to use? Would this be a cost savings? What is the real price of the medical services? Motion to implement protocol that we will test all kittens for FeLV/FIV. Lyllian moved, Christina seconded. Motion passed.

E. Official designations of cat life stages, Lyllian - Cats are living longer and not considered “senior” until they’re 11 years old. Our pricing structure and designations for cats should conform to those of the International Cat Care Association chart.

Based on the chart and comparing to Rescue Groups choices:

ICCA chart:	On Rescue Groups:
kitten = birth to 6 months junior = 7 months to 2 years Prime = 3 years to 6 years Mature = 7-10 years Senior = 11-14 years Geriatric = 15 years +	baby = kitten young = junior adult = prime and mature senior = senior and geriatric

F. Beth said to Kate that it's not up to her (Beth) to contact fosters about when cats are ready for adoption. Can we get a team of people that will check in with fosters about this? Could it overlap with the medical team? Something for future discussion.

Meeting adjourned at 7:10 pm.